



AMERICAN SOCIETY OF
SAFETY PROFESSIONALS

Trends Impacting Safety Professionals

An approach to implementing Foresight Works and Trend Review with ASSP's Advisory Group

Advisory Group Engagement

(Last Session)

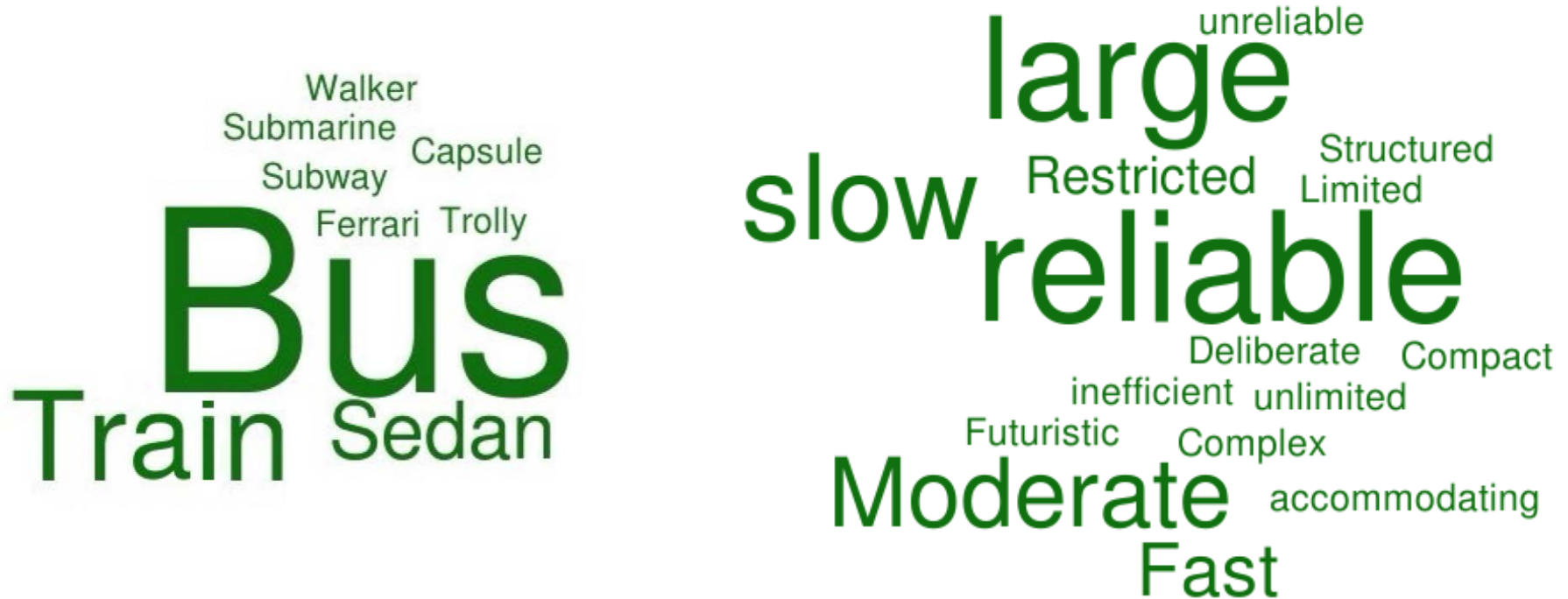
Amplifying the Voice
of OSH Professionals

- What is Foresight?
- What are Trends?
- Why does ASSP use Foresight and Trend Analysis?
- How will ASSP use the results of Advisory Group?

Understanding Trends
Impacting OSH
Professionals

- How do trends impact me and an OHS professional
- How do they impact ASSP and what I need to be a successful OSH professional?

Visualize ASSP as a mode of transportation today



Visualize a “dream” ASSP 10 years from now

Starship
Muscle Car
Flying Car
Bullet Train
Helicopter
Speed Boat

Efficiency
Reliable
Accessible
Flexible
Adaptable Connected
Speed





Corporate Listening Tour

1. Focus on What Matters
2. Manage Workforce Change
3. Embrace OSH-Related Applications of AI
4. Managing Cultural Shifts and Governance in Uncertain Times
5. Empower Influential OSH Leaders in the Changing Workplace

Embrace OSH-Related Applications of AI

“One big struggle was getting people to believe and react to data. Technology is changing that. With access to more live data, we can combine incident data with leading indicators, which points more quickly to solutions.”

- Paul Haining, chief EH&S officer, Skanska USA”



COMMUNITY

We aim to provide a welcoming, collaborative environment for all.



LEADERSHIP

We exemplify integrity and empower others.



RESPECT

We act with humility, listen to others and foster strong relationships.

Our CLEAR Values



EXCELLENCE

We strive always to deliver our best.



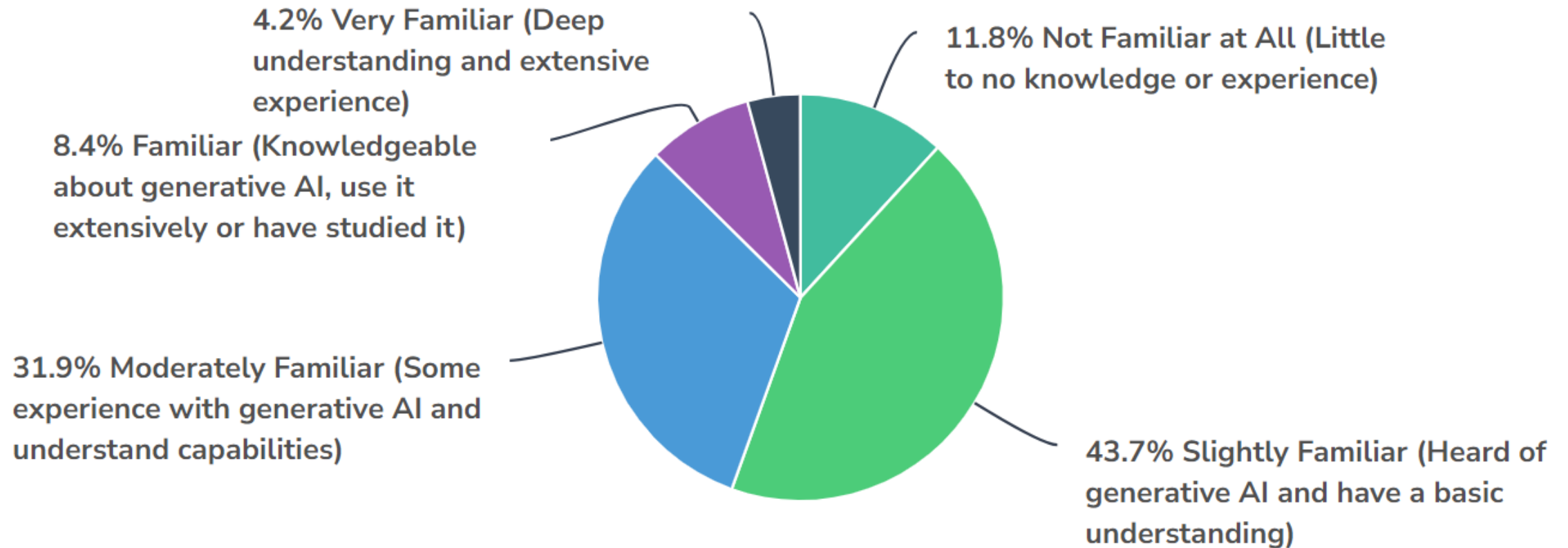
ACCOUNTABILITY

We are ethical, reliable and trustworthy in all we do.

Generative AI Pulse Survey Results

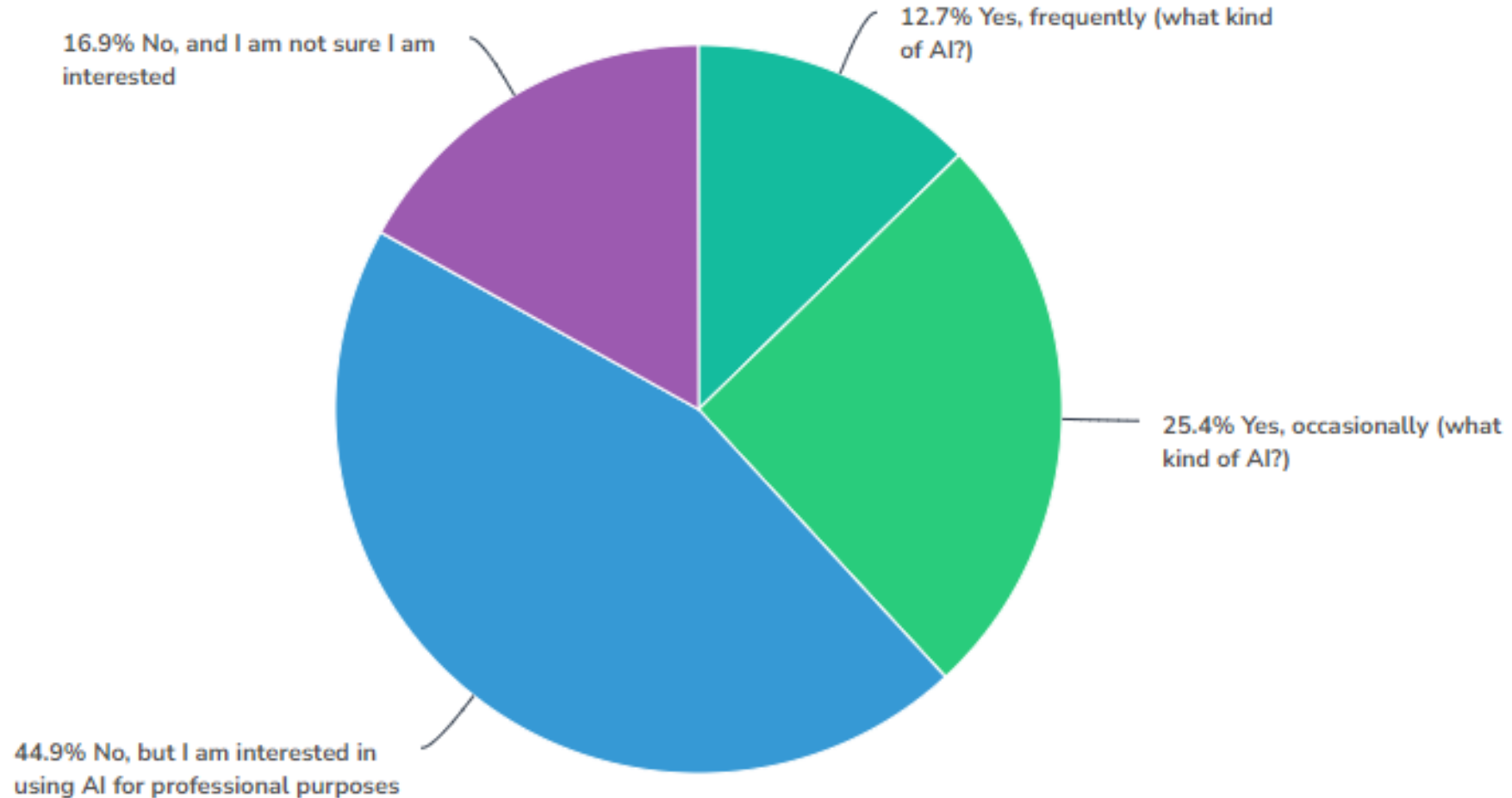


Rate Familiarity



75.6% are slightly to moderately familiar with generative AI

AI in Practice



38% Occasionally or frequently use AI (ChatGPT top sited)



Benefits



Predictive Analytics



Enhanced Risk Assessment and Management



Accelerated Learning and Development Tools



Leading Indicators



Continuous Improvement

Concerns

01

Misleading or
false

02

Ethical use or
data bias

03

Unintended
risks

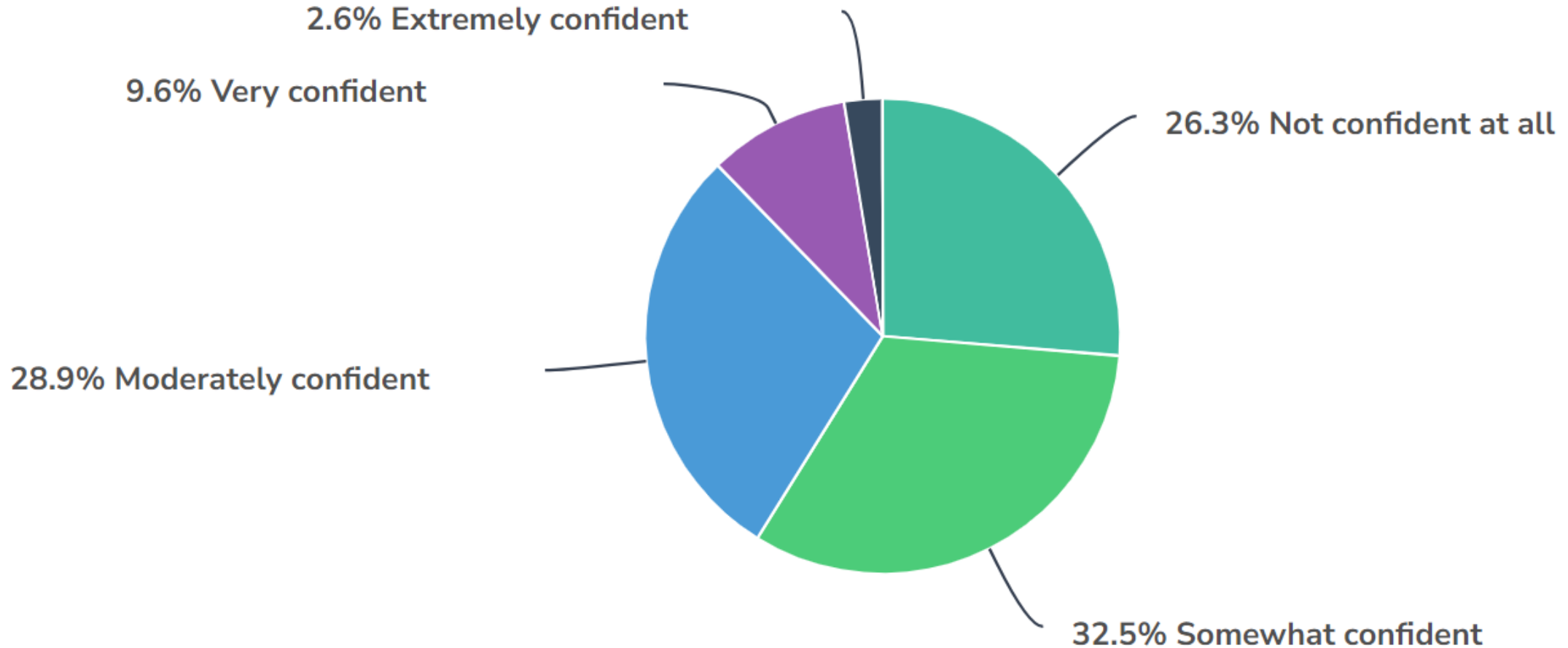
04

Risk
assessment
not part
design

05

Untested
speed

Meet Expectations



61.4% Somewhat to moderately confident

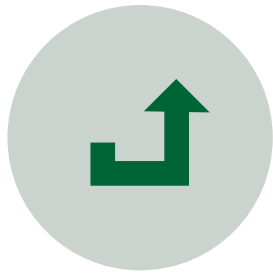


What Do You Need? (Data Capture Tool)

1. How is generative AI currently influencing your role as an OSH professional? (10 minutes)
2. Where do you need help (15 minutes)
3. What else should the Board of Directors know? (5 minutes)



What's Next?



STAY AHEAD
OF THE CURVE



FOCUS ON
RESULTS



FIND A
BALANCE



LEARN FROM
OTHERS



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Thank you, Advisory Group Members, for your active participation and commitment to advancing ASSP.

Thank you to the members of the Operating Committee whose terms conclude this program year. Your dedication and commitment to ASSP have been invaluable.