TITLE: 5 Ways the ASSP Community is Different Than LinkedIn

INTRO: The ASSP Community is a new online forum for members that connects great resources and great people. But what distinguishes it from LinkedIn and other social media platforms that you already use? Here are five key differences.

1.

THE ASSP COMMUNITY: Is a space exclusively for ASSP members

LINKEDIN: Is a space for professionals across many industries

2.

THE ASSP COMMUNITY: Provides opportunities to deepen connections with like-minded peers

LINKEDIN: Provides opportunities to network across professions and advocate for safety

3.

THE ASSP COMMUNITY:  Allows you to seek answers to technical questions from trusted sources

LINKEDIN: Allows you to discuss the news of the day with people who may not have the same background

4.

THE ASSP COMMUNITY:  Is a no-judgment zone where you can feel free to admit what you don’t know

LINKEDIN: Is a celebration zone where you can feel free to share your success

5.

THE ASSP COMMUNITY:   Gives you a chance to discuss upcoming career or hiring moves without fear of reprisal

LINKEDIN: Gives you priceless tools for finding new career opportunities and candidates