

# **Understanding the Intersection of Safety** and Business Success

### ASSP's 2025 Corporate **Listening Tour**



The American Society of Safety Professionals (ASSP) is the community that protects people, property and the environment. Our goal is simple: Every person deserves to lead a safe, healthy and fulfilling life — and work should support that by ensuring they return home well each day. As workplace safety advocates, we believe safety, health and well-being are fundamental rights — not privileges. Through collaboration with members, regulators, likeminded organizations and businesses, we strive to turn this vision into reality.

We do this by engaging with safety leaders to understand their challenges and the solutions that work. We bring together the ASSP Executive Safety Forum, a group of nearly 60 top safety leaders representing diverse industries, to exchange insights.

Additionally, we conduct an annual corporate listening tour, engaging executives across sectors to gather perspectives on emerging challenges and trends. The motivation is clear: In 2023, a worker died every 99 minutes in the U.S., according to the Bureau of Labor Statistics. That same year, private industry reported 2.6 million workplace injuries and illnesses — an estimate many believe is underreported. These numbers reflect lives changed, businesses disrupted and communities impacted. More must be done to protect workers and improve overall worker well-being.

By understanding these challenges, ASSP can continue to fulfill our role as a trusted advisor to environmental, health and safety (EHS) professionals, workers and businesses. It allows us to provide a stronger professional community, ensuring we provide the greatest value in helping organizations enhance performance, uphold their reputations, and attract and retain talent.

As workplace challenges evolve, EHS professionals play a more strategic role than ever before. Companies are relying on them to implement tools such as artificial intelligence, predictive analytics and automation, while also supporting efforts to retrain and reskill workers to use those digital tools effectively. They are at the intersection of business demands, workforce realities and operational risks shaping safer, healthier and more productive workplaces.

This report highlights key insights from these industry conversations. It explores what these findings mean for EHS professionals, organizations and the workforce. Above all, it reinforces the idea that investing in safety is a direct investment in people, business sustainability and long-term success.

Through our corporate listening efforts, we identified three interconnected themes that shape workplace safety today:

#### **Workforce Challenges: The Shifting Labor Market**

Workforce Instability and Retention

Developing Leaders for Today and Tomorrow

Mental Health and Psychological Safety

#### **Aligning Safety With Business Strategy**

Leadership Commitment and Decision-Making

Risk Management: Connecting Safety to the Bottom Line

Going Beyond Compliance

#### Safety Leadership and Culture

Moving From Compliance to Influence

Safety as a Competitive Advantage

**Employee Engagement** 

Each section explores how EHS professionals can connect their role to business outcomes and how leaders can drive meaningful change by prioritizing safety. And because safety truly is a shared responsibility, we share insights on how workers can help their companies become true champions of safety.

## 01 Workforce Challenges: The Shifting Labor Market

#### 1.1 Workforce Instability and Retention

The workforce is changing rapidly, and businesses are feeling the impact. All industries are struggling with worker instability, leadership gaps and rising mental health concerns. These challenges impact productivity, retention and recruitment, all of which directly affect workplace safety, health and well-being.

As the workforce ages and turnover increases, many organizations find themselves in a constant cycle of hiring and training. The use of technology — everything from AI to robots — is also having an impact on what is expected of today's workforce. But safety isn't just about filling roles — it's about building a stable, engaged workforce that stays long enough to develop the skills and culture that help prevent injuries.



We're trying to use turnover data and other operational metrics to dictate future learning," says Michael Finnamore, MSPH, CSP, CIH, CHMM, vice president of environmental, health and safety for Medtronic, explaining how his firm is using workforce trends and HR data to anticipate safety risks and improve training.

#### **Impact on Business**

Workforce turnover increases safety risks, elevates training costs and causes cultural inconsistencies. Investing in retention and culture leads to stronger teams, better training and a safer, healthier work environment.

### **Impact on EHS Professionals**

EHS professionals must deliver more training while often facing pressure to focus on compliance rather than proactive initiatives. They also play a key role in educating leadership about how workforce instability impacts safety outcomes.

"Not only is it more expensive to train and onboard new employees to replace somebody, it also takes 12 to 18 months to get them fully acclimatized to our manufacturing areas and operating at an equivalent level as a seasoned employee," says Finnamore. "To me, hiring practices, flexibility, staffing and recruiting are integral in the performance of your safety program."

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#### **Questions Leaders Must Answer**

Why are workers leaving and what can we do to change that?

How does workforce instability affect our safety outcomes?

Are we creating an environment where workers want to stay?

#### Actionable Steps to Drive Change



Provide continuous and adaptable safety training. Use hands-on learning, microlearning and real-world scenarios to reinforce key concepts.



Start safety conversations on day one. Set clear expectations and involve leadership to ensure safety is seen as a core company value rather than just a set of rules.



Collaborate with HR to improve onboarding and mentorship. Design strong onboarding and mentorship to help new employees feel connected and supported from the start.

#### **Impact on Workers**

Workers often feel the effects of high turnover most as they must cover open positions and adapt to shifting expectations. Recognizing these challenges empowers workers to advocate for themselves and contribute to a stronger culture.

#### What Workers Can Do

Identify gaps in onboarding and speak up. Let supervisors know what's missing and why it matters.

Share knowledge and encourage safe practices. Help new and seasoned colleagues stay safe.

#### Seek mentorship roles.

Support new employees by sharing workplace safety insights.

### 1.2 Developing Leaders for Today and Tomorrow

Many supervisors are promoted because of technical skills, not necessarily for their leadership ability. Without the right training, they may struggle to communicate well, enforce safety protocols or build trust. This gap can lead to poor decision-making and lower morale, which can create increased risk. That's why investing in leadership development is a sound safety strategy.



If you do not have a program specifically for leaders to understand the full impact of safety as a leader in the company, then you're missing something, "says Paul Riley, M.B.A., CSP, director, safety and health, AgReserves Inc.

### **Impact on Business**

Poor leadership creates communication breakdowns and reduces trust. Both are critical factors in continuous improvement and business growth. Taking a strategic approach to leadership development creates a sustainable pipeline of emerging leaders, promotes consistency and builds trust. According to Riley, accountability for safety belongs to the leadership team. "If they know it's their responsibility, they realize they need to have quality, production AND safety to have operational excellence."

#### **Impact on EHS Professionals**

Inconsistent safety messages from leaders can increase risks and create distrust. EHS professionals play a key role in making sure safety management is part of supervisor onboarding and ongoing training. By doing so, they help build stronger, more confident leaders.

"Our role is to help leaders understand how not setting the example of choosing safety always impacts their bottom line," Riley explains.

If they know it's their responsibility, they realize they need to have quality, production AND safety to have operational excellence."

#### **Questions Leaders Must Answer**

How do we prepare new leaders to manage both operational and safety responsibilities?

What leadership skills are missing and how do we close the gap?

How can we help leaders recognize the value of safety?



Develop leadership-specific safety training. Equip supervisors with skills in communication, coaching and conflict resolution to improve team safety engagement.



Create a safety toolkit for new leaders. Provide clear guidelines and resources to help supervisors manage safety conversations and discuss policies effectively.



Pair new supervisors with experienced mentors. Foster leadership confidence by providing real-world guidance on effective safety management.

#### **Impact on Workers**

Workers may feel frustrated when safety expectations aren't clear or aren't enforced consistently. This can lead to confusion, uncertainty and disengagement.

Some workers actively disengage from safety activities," says Lisa Foster-Morrow, CIT, head of health and safety, the Americas, with Continental Tire. "That makes it challenging for us to effectively see what they're dealing with every day and assess the hazards that they are exposed to."

#### What Workers Can Do

Ask for clarity when safety expectations are unclear.

Ensure that all safety policies and procedures are understood.

Share feedback with leadership. Help supervisors understand how their decisions impact safety and worker morale.

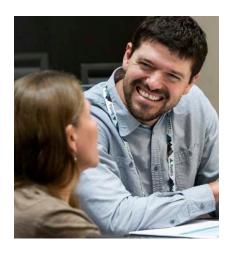
Help onboard new supervisors. Provide guidance from the front lines to help leaders understand day-to-day safety challenges.

### 1.3 Mental Health and Psychological Safety

Long hours, high-pressure environments and mental fatigue aren't just workplace concerns, they are direct safety risks. Anxiety makes workers hesitant to speak up. When they don't feel psychologically safe, they may hide mistakes, ignore hazards or disengage altogether.

Workforce engagement seems like it wanes and changes as new announcements come out or as leaders and people are replaced," says Foster-Morrow. "The uncertainty workers feel during major changes can really impact their engagement."





### **Impact on Business**

Organizations that support mental health and well-being and strive to create a work environment that promotes psychological safety report lower absenteeism, fewer workplace incidents and higher employee engagement.

#### **Impact on EHS Professionals**

EHS professionals don't need to be mental health experts, but they must advocate for psychological safety by identifying risks, educating leadership and ensuring mental well-being is incorporated into safety programs.

#### **Questions Leaders Must Answer**

How does workplace stress, fatigue or burnout impact safety?

What support systems do we have in place to help employees manage stress? Are they being used?

Do employees feel psychologically safe to discuss mental health concerns without fear of stigma?





Conduct a mental health and safety risk assessment. Gather employee input to identify workplace stressors and implement targeted solutions.



Strengthen mental health resources. Expand employee assistance programs (EAPs) and train employees to recognize signs of stress and fatigue.



Build a culture of psychological safety. Have regular conversations about mental health and create safe, confidential reporting channels for concerns.

#### **Impact on Workers**

When psychological safety is absent, workers may feel unappreciated or fear consequences for reporting issues. This can lead to increased stress, more burnout and decreased engagement in both safety initiatives and work tasks. When workers are mentally encouraged and protected from harm, trust increases, leading to more engagement and better team performance, which supports both safety and efficiency.

#### What Workers Can Do

**Speak up early.** If you're feeling overwhelmed or noticing unsafe stress levels among peers, communicate with a supervisor or HR.

#### Use available resources.

Take advantage of tools like EAPs, wellness apps or counseling offered by your employer.

Support coworkers. Check in with coworkers and help create a supportive team environment that makes it easier for everyone to talk openly about mental health and safety concerns.

Workforce stability, strong leadership and mental well-being are business issues directly affected by safety. By investing in retention, leadership training and mental health support, companies can create safer, stronger workplaces where employees can thrive.

## **02** Aligning Safety With Business Strategy

Workplace safety, health and well-being are about embedding safety into business strategy. Companies that treat safety as a core business function rather than just a compliance obligation see fewer incidents, lower costs and stronger workforce engagement.



According to Matt Compher, CHST, OHST, CUSP, senior vice president of safety, health and environmental with Quanta Services, investment in safety impacts every project. "When you are able to invest in employees and work with clients that 'get it,' it creates a culture that brings you together for the common goal," he says. "To have a learning environment, you need a system that is repeatable, sustainable and flexible. The system ensures safety remains at the heart of the business."

### 2.1 Leadership Commitment and Decision-Making

Companies that integrate safety into their leadership strategy create workplaces where safety isn't just enforced, it's embraced. This requires strong leadership commitment, proactive risk management and a mindset focused on going beyond compliance.

If you want operational excellence and safety excellence, then quality, productivity and safety all have to go together," explains AgReserves' Riley. "If you want to have a successful business, I think that's the key helping management and leaders understand that."





#### **Impact on Business**

Aligning safety policies across different stakeholders can be challenging. Lack of accountability for or unclear expectations about safety create confusion, limit buy-in and cause inconsistent enforcement. These factors also erode culture, cause distrust and limit the effectiveness of communication.

### **Impact on EHS Professionals**

Lack of executive buy-in on safety often makes change difficult. It signals that leaders are merely saying they value safety while not actually investing in improving worker safety, health and well-being or integrating it into every business decision. This makes it more difficult to spark and sustain lasting change.



### **Questions Leaders Must Answer**

Are safety priorities reflected in business decisions?

How can company leaders better support safety initiatives?

How are safety decisions communicated across different levels of leadership?

### Actionable Steps to Drive Change



Make safety a core leadership metric. Create defined accountability for safety to reinforce its importance at all levels of the organization.



**Involve senior leaders in safety programs.** Engage executives to participate in site visits, audits and safety discussions.



Recognize leaders who actively champion safety. Motivate individuals to stay engaged and set a strong example for others to foster a safer and more proactive workplace environment.



### **Impact on Workers**

When safety is a true company value (not just a talking point), workers feel heard, supported and protected. This mindset will help all stakeholders support investments in proper training, PPE and equipment/work design improvements.

#### What Workers Can Do

Hold leadership accountable. If safety isn't prioritized, ask why.



#### Get involved in safety committees or initiatives.

Help influence and shape workplace safety, health and well-being policies.

#### Report concerns without

fear. Strong leadership should encourage worker insights and input to identify issues and solve problems.

#### 2.2 Risk Management: Connecting Safety to the Bottom Line

Insurance costs, lawsuits and reputational damage all connect to safety. When companies proactively manage risks using tools like safety management systems, voluntary consensus standards, predictive analytics and other powerful digital tools, they protect people, avoid negative incidents and strengthen the business.

The actual cost of fatalities from a bottom-line and stock price perspectives appear to be far greater than we ever estimated," says Matthew Hallowell, Ph.D., professor at the University of Colorado and Executive Director of the Construction Safety Research Alliance (CSRA). "If you measure safety in a way that is misaligned with your business goals, you may be losing both money and credibility."



### **Impact on Business**

Safety outcomes influence insurance rates, job stability and even wages. More incidents mean greater direct and indirect costs, outcomes that can affect worker benefits, job security and compensation. Organizations must also recognize how negative safety outcomes pose a risk of reputational damage.

"Your reputation is out there, people know you, they want you," says David Padgett, CSP, health and safety manager with Akima. "As you grow, that introduces new people. So you have to constantly reinforce your culture to maintain the positive reputation."

### **Impact on EHS Professionals**

Given the business impacts of safety performance, EHS professionals must demonstrate the return on investment (ROI) for safety initiatives. They must also use technologies such as artificial intelligence (AI) to predict and mitigate risks. Proactive approaches increase an organization's credibility with insurers and stakeholders as well.



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#### **Questions Leaders Must Answer**

How is our safety performance affecting insurance and operational costs?

What proactive measures have we implemented to prevent costly claims?

Are we using technology and data to address known and emerging risks?





Strengthen safety training to reduce liability. Provide ongoing training that reinforces best practices and reduces preventable incidents.



Regularly review risk profiles and adjust strategies. Use data-driven assessments to track safety performance and refine policies.



Implement Al-driven predictive analytics to enable early risk detection and mitigation. Use technology to identify and mitigate potential hazards before they become incidents.

#### **Impact on Workers**

Safety protects workers' overall well-being, including their financial security and healthcare costs, and enables them to work without physical or emotional distress. When workers feel safe, they are more engaged, productive and confident in their skills and abilities to contribute to organizational performance. Safety also contributes to a culture based on trust that leadership values their well-being.

#### What Workers Can Do

Follow best practices to reduce risk. Stay proactive in maintaining a safe work environment.

Ask leadership how safety performance impacts company policies. Gain insight into how risk management decisions are made.

Participate in safety audits and assessments. Contribute feedback and observations to improve overall workplace safety.



#### 2.3. Going Beyond Compliance

Regulatory compliance is the bare minimum. The best companies don't just meet industry standards — they help set them, inspiring others to set new benchmarks for improvement.

#### **Impact on Business**

When an organization takes a compliance-based mindset to safety, it risks fines, shutdowns and legal trouble. This is particularly true since governmental rulemaking is often slow, rules are outdated or don't reflect the latest technological advances. Companies that follow industry best practices, such as those captured in voluntary consensus standards, are more trusted; face fewer business disruptions; and enjoy a positive reputation that can influence public perception, impact talent recruitment and retention, and boost profits.

"We like to grow leaders, right? And the best way to grow leaders is to get them in a place where they're making business decisions that incorporate safety," says Akima's Padgett.

#### **Impact on EHS Professionals**

To help organizations shift from a compliance focus, EHS professionals must be effective change agents who can influence decisions. In addition to sound technical skills, this requires business acumen, leadership and coaching skills, as well as teambuilding and conflict resolution skills.

While many safety teams could benefit from additional staff, EHS professionals can effectively expand their influence through education — an essential value they bring to the table.

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#### **Questions Leaders Must Answer**

Are we too focused on compliance instead of on being an industry leader on safety?

How are we fostering a culture that encourages employee engagement, accountability and continuous improvement?

What investments in safety will keep us ahead of the industry curve?

### Actionable Steps to Drive Change



Shift from punitive safety measures to learning-based approaches. Encourage open dialogue and improvement rather than focusing solely on discipline.



**Engage with industry groups to stay ahead of changes.** Keep up with evolving safety standards and implement best practices proactively.



Develop a forward-thinking safety strategy. Move beyond compliance-driven approaches to create a culture of continuous safety improvement.

### **Impact on Workers**

Going beyond compliance can transform the workplace. Workers feel safer, healthier and more supported. This approach also builds trust, strengthens engagement and improves employee satisfaction. When safety is viewed as a core value, workers are empowered and morale increases.



#### What Workers Can Do

Proactively identify and address hazards. Know about potential risks, take preventive action when possible and collaborate with coworkers to create a safer environment.

#### Lead by example.

Consistently follow protocols, encourage open discussions and help coworkers play a role in safeguarding the team's well-being.

**Engage in continuous** learning. Complete safety training, support best practices and advocate for ongoing safety improvements.

Safety is a competitive advantage and a business necessity. Companies that embed safety into their leadership, risk management and culture experience a wide range of benefits that support sustained success. By aligning safety and business priorities, leaders can protect their people, enhance their reputation and build a stronger, more resilient organization.



### **03** Safety Leadership and Culture

### 3.1 Moving From Compliance to Influence

To shift from a compliance-driven culture, organizations should use a combination of leading and lagging indicators to measure outcomes and identify areas for continued improvement. Leadership must drive this cultural change while engaging employees to build trust, strengthen culture and create buy-in.



Some organizations will say that 'safety is the presence of safeguards,' but then they measure it with recordable injury rates," explains CSRA's Hallowell. "If you think safety is about safeguards but measure it by the absence of injuries, you're completely misaligned."

#### **Impact on Business**

When a business focuses on how it can influence change, both internally and externally, it is likely to experience fewer incidents, lower costs and better productivity. An organization that values safety also has a better reputation, supports talent retention and builds stakeholder confidence. Companies that go beyond compliance are more resilient, adaptive and competitive.

### **Impact on EHS Professionals**

This shift provides an opportunity to move from rule enforcement to trusted strategic advisors. Through continuous improvement and employee engagement, EHS teams can share data-driven insights to implement meaningful changes. This positions EHS as a strategic contributor to operational success.

"I've had to learn how to communicate safety in a way that executives care about. If you talk about safety in terms of people alone, sometimes it doesn't resonate. But if you tie it to risk reduction, efficiency and dollars saved, now they're listening," says Lisa Battino, CSP, vice president, safety and compliance for United States Cold Storage.

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#### **Questions Leaders Must Answer**

How are we using both leading and lagging indicators to assess and improve workplace safety?

What steps are we taking to ensure safety is embedded in our company culture?

How do we measure the effectiveness of our safety programs, and what mechanisms are in place for continuous improvement?

### Actionable Steps to Drive Change



**Use data for proactive decision-making.** Use both leading (e.g., near misses, safety observations) and lagging (e.g., injury rates, lost-time incidents) indicators to drive improvements.



Use technology to enhance safety. Implement digital tools such as wearable safety devices, Aldriven risk assessments or real-time monitoring systems to proactively identify and address hazards.



Adopt a learning-based approach to incidents. Use incident reviews and investigations as opportunities to learn and improve processes.

#### **Impact on Workers**

Companies that strive to go beyond compliance provide a safer, healthier and more secure workplace. Workers feel valued, respected and empowered to speak up about potential hazards without fear of retaliation. This trust leads to higher morale, increased engagement and a more positive work environment.

#### What Workers Can Do

Actively participate in safety initiatives. Provide feedback, attend training sessions and learn about workplace risks.

Report hazards and near misses. Speak up about conditions that cause concern to help foster a culture of continuous improvement.

Take ownership of personal safety and team well-being.

Model safety, encourage peers to follow best practices and advocate for working safely.

### 3.2 Safety as a Competitive Advantage

In today's business landscape, safety is a key differentiator that can drive operational success and long-term growth. When organizations proactively and visibly invest in safety, they build brand trust, enhance productivity and reduce costs.



Our role should be to take the processes we're doing and ask: How can we improve overall operations — not just 'do safety.'"

### **Impact on Business**

Embedding safety into organizational culture is a significant competitive advantage. This approach prevents operational disruptions, lowers insurance costs and improves efficiency. A beyond-compliance culture signals to customers, investors and potential employees that the organization is ethical, trustworthy and committed to excellence. Additionally, companies with outstanding safety performance often attract and retain top talent, supporting their long-term sustainability.

#### **Impact on EHS Professionals**

Positioning safety as a competitive advantage shifts the focus from compliance enforcement to strategic business impact. It allows EHS leaders to demonstrate the value of safety investments in terms of productivity, risk reduction and financial performance.

"We're not just the compliance officers. We can be good business partners and change agents," says Continental Tire's Foster-Morrow. "Our role should be to take the processes we're doing and ask: How can we improve overall operations — not just 'do safety.""

#### **Questions Leaders Must Answer**

How does viewing safety as a value impact our company's reputation, recruitment and retention efforts?

Are we using safety performance as a differentiator in our industry?

How can we better communicate the financial and operational benefits of our safety initiatives?



Integrate safety into business strategy. Position safety as a key driver of productivity, quality and operational excellence, not just a compliance requirement.



Showcase safety achievements externally. Use strong safety performance in stakeholder communications to enhance your company's reputation.



Leverage data to demonstrate ROI. Track and report the business impact of safety initiatives, including reduced costs, fewer disruptions and improved workforce stability.

#### **Impact on Workers**

When employees feel secure, valued and empowered, they are likely to be more engaged, productive and committed to the organization. A safe, healthy work environment reduces injuries and stress so employees can focus on their jobs and contribute in new ways to organizational outcomes.

#### What Workers Can Do

**Understand how safety affects** business success. Recognize that strong safety performance contributes to job security, company reputation and longterm stability.

Take an active role in safety initiatives. Participate in safety committees, training and improvement programs to promote a learning culture.

Advocate for safety as a shared responsibility.

Encourage coworkers to value safety and reinforce its importance in daily operations.



#### 3.3 Employee Engagement

Active employee participation and commitment are critical at every level because they help create a sense of ownership. Workers thrive when leadership fosters open communication, empowers workers to lead safety efforts and recognizes their contributions. It also contributes to a more resilient workforce.

#### **Impact on Business**

An engaged workforce is a safer, healthier workforce. Employees who participate in safety programs and decision-making help create a culture of accountability and continuous improvement. Businesses that foster employee involvement will benefit from fewer incidents, higher productivity and lower turnover.

### **Impact on EHS Professionals**

Engaging employees in safety is crucial. Engaged workers provide valuable insights into workplace risks, offer solutions and help peers support initiatives. When employees feel heard and involved, they are more likely to report hazards, participate in training and help the organization drive and manage change.

"We have facilities that are what I call rock stars when it comes to safety, and then we have some facilities that struggle," explains Battino of United States Cold Storage. "Leadership can make the difference by embracing employee engagement in the site's safety program."

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#### **Questions Leaders Must Answer**

Are we actively involving employees in safety decision-making?

How do we recognize and reward employees who demonstrate safety leadership?

Do workers feel heard and valued in safety discussions and decisions?





Empower employees to lead safety initiatives. Establish worker-led safety committees or ambassador programs to encourage ownership and accountability.



Make safety communication two-way. Implement open forums, anonymous reporting channels and regular check-ins to ensure employees' voices are heard.



Recognize and reward engagement. Acknowledge employees who actively contribute to safety improvements through incentives, recognition programs or career development opportunities.

#### **Impact on Workers**

When employees are engaged in safety efforts, they feel a greater sense of control over their work environment and well-being. They are more confident, feel less stress and appreciate being part of a strong team. Workers who have a say in safety policies and procedures are more likely to follow them and encourage their peers to do the same.

A strong safety culture is built through leadership, engagement and influence. Companies that embrace safety as a value experience lasting success.

#### What Workers Can Do

#### Participate in safety discussions and initiatives.

Take advantage of opportunities to provide input, share concerns and help shape workplace safety programs.

Support and hold peers **accountable.** Encourage coworkers to follow safety practices and foster a collective sense of responsibility.

#### **Engage in continuous learning.** Stay informed about safety protocols, seek additional training and advocate for



improvements.

## **Conclusion: EHS Is a Business Imperative**

The time to act is now. The insights in this report provide a road map for embedding safety into business strategy — providing a competitive advantage, strengthening the workforce and protecting people. It's not just about compliance; it's about ensuring a strong and sustainable future for workers and businesses alike.

EHS professionals play a critical role in this transformation. By aligning safety with business priorities, embracing and implementing AI and other digital tools, fostering leadership engagement and addressing workforce challenges, they elevate safety from a compliance requirement to a business driver. Organizations that include EHS teams in a wide range of business discussions benefit by tapping into their strong problem-solving abilities.

Workplace safety goes beyond policies it's about people. It's about leaders making safety a business priority, EHS professionals driving cultural change and workers actively contributing to their own well-being.

Now is the time to take action. Safety isn't just a checkbox. It's a business imperative that reflects an organization's true commitment to protecting every worker, every shift, every day.



Workplace safety will never be solely about policies. It will always be about people. It's about leaders making safety a business priority, about EHS professionals driving culture change and about workers engaging in helping the organization protect and enhance their well-being.



